



FRAIN 4.0 SOLUTION

BRAND REVENUE **\$17.48**

BRAND REVENUE **\$10.5M**
WHOLESALE VALUE \$17.48/UNIT

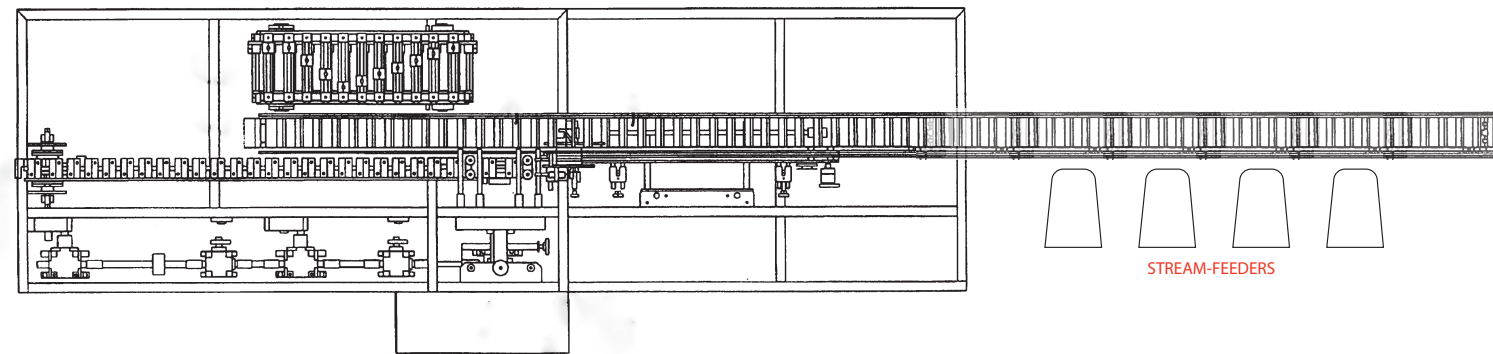
PROJECTED LEAD TIME IN MONTHS **1**

SHARED ASSET MONTHLY RENTAL **\$15K**

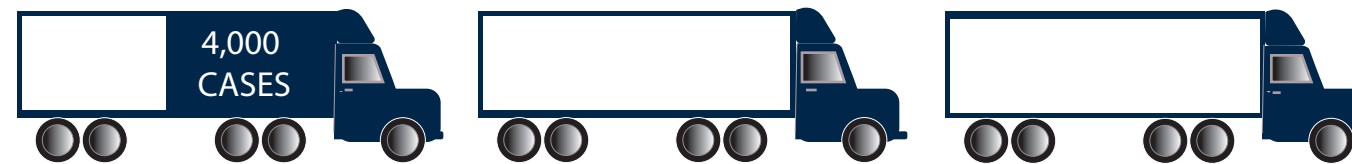
CASH FLOW START OF PROJECT **\$50K**
END OF SET-UP **\$50K**

FAIL TO LAUNCH

1.5 MONTHS SOONER THAN TRADITIONAL SOLUTION
\$10.5 MILLION BRAND REVENUE (\$7 M/MO.)



TRUCK LOADS PER DAY
RATE - **40 PPM** - 20,000/DAY



EQUIPMENT

One integrated line including:

- Thiele Cartoner
- Stream-Feeders (4)
- Cognex Vision Verification System

TRADITIONAL SOLUTION

BRAND REVENUE **\$17.48**

BRAND REVENUE **\$12.6M**
WHOLESALE VALUE \$17.48/UNIT

PROJECTED LEAD TIME IN MONTHS **2.5**

OWNED ASSET NEW **\$600K**

CASH FLOW START OF PROJECT **\$300K**
END OF SET-UP **\$300K**

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